

WUSATA SEMINARS

2013 WUSATA BRANDED PROGRAM WORKSHOP - CALIFORNIA

Monday, Aug 19 - Wednesday, Aug 21, 2013
Registration: Thursday, Jul 18 - Monday, Aug 19, 2013
Los Angeles, Clovis, and San Francisco - California | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Branded Program Workshop - California** August 19, 2013 | 9:00 a.m - 1:00 p.m., Los Angeles **Branded Program Workshop - California** August 20, 2013 | 9:00 a.m - 1:00 p.m., Clovis **Branded Program Workshop - California** August 21, 2013 | 9:00 a.m - 1:00 p.m., San Francisco Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about exhibiting at an international or domestic trade show? If so, then the WUSATA Branded Program is for you! Every year, hundreds of small Western U.S. companies utilize and benefit from our Branded Program, a 50% cost reimbursement program on eligible international marketing expenses. Join us to learn how we can help your business expand its worldwide marketing reach. **Why attend?**

- Learn how to double your company's international marketing budget with an overview to how the program works, introduction to newly eligible activities, how to apply, and how to get paid
- Fantastic opportunity to network with other local based agribusinesses
- As personnel changes often occur, and this is a great way to train or re-train your staff on the program's fundamentals



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		