

INBOUND MISSION

2018 JAPAN CONSUMER ORIENTED INBOUND TRADE MISSION TO CO,HI

Monday, Jul 23 - Friday, Jul 27, 2018

Registration: Wednesday, Feb 21 - Wednesday, Jul 18, 2018
CO, HI

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Japan! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Japan Consumer Oriented Inbound Trade Mission to Colorado and Hawaii ~ July 23 - 27, 2018

Thinking about expanding your product sales in to Japan? Wonderful! Japan is continuously a popular market for US companies. This is a great chance to explore possibilities in the market and meet with pre-qualified buyers at an affordable cost.

Benefits of Participating:

- Showcase your products and learn about opportunities in Japan
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Market briefing provided to learn about consumer preferences and trend information
- Japan buyers and contractors will provide market intelligence and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape

In Denver, this mission will be held in conjunction with a buyer's delegation from Canada (separate registration is required to participate)

In Honolulu, this mission will be held in conjunction with a buyer's delegation from Taiwan (separate registration is required to participate)

Participation Fee: \$15.00 per company



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.