

OUTBOUND MISSION

2015 CHINA: OUTBOUND TRADE MISSION TO HONG KONG

Sunday, Oct 25 - Tuesday, Oct 27, 2015
Registration: Wednesday, May 27 - Monday, Aug 17, 2015
Hong Kong, China | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Outbound Trade Mission to Hong Kong: October 25-27, 2015

This event is a great opportunity for new-to-market companies and those wanting to expand their reach in Hong Kong. The region is the trading hub of Asia, and is an excellent place for business due to the low tax and free economy system.

United States exports of agricultural products to the area totaled \$3.9 billion, making it our 6th largest agricultural export market. American food style has been common in the Hong Kong's consumer daily life for some time, and it is believed that quality and safety are the main reasons for why people in the region choose products from the States.

Benefits from participating in the activity include: • Meet one-on-one with targeted buyers • Learn first-hand about opportunities and demands of the Hong Kong market • Maximize your success by also registering for WUSATA's Outbound Trade Mission to Taiwan: October 28-30, 2015 (see registration detail link below)

Following this activity, WUSATA is also offering an Outbound Trade Mission to Taiwan. To expand your marketing efforts, WUSATA encourages companies to participate in both events. To register for each event, please click on the links below.

REMINDER: This registration page is for the Outbound Trade Mission to Hong Kong only.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA website.

- **Suitable products include, but are not limited to:** Consumer ready products, food service products, snack foods, dairy, seafood, meats, health foods, beverages, wine, produce (both fresh and processed), specialty foods, and more.

INDUSTRY FOCUS

Food Service Products

Retail Products