

TRADE SHOW

2015 CANADA: CANADIAN HEALTH FOOD ASSOC. (CHFA) EAST

Saturday, Sep 19 - Sunday, Sep 20, 2015
Registration: Monday, Feb 23 - Saturday, Aug 15, 2015
Toronto, Canada | Canada | North America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Canadian Health Food Association (CHFA) East Trade Show ~ September 19-20, 2015

The Canadian market offers incredible new sales opportunities for U.S. specialty, natural and organic food companies. To assist in developing this market, WUSATA is pleased to announce a WUSATA Pavilion at the 2015 CHFA East trade show in Toronto, Canada, September 19-20. As bonus, on September 18th WUSATA will provide a tour to select Toronto retail stores as a valuable introduction to the Canadian health food retail trade.

CHFA East is Canada's largest conference and trade show for the natural, health and organic food industries. It is the perfect place to meet Canada's industry leading manufacturers, distributors and brokers face-to-face.

Benefits of Participating:

- Companies exhibiting within the WUSATA Pavilion will receive 4 nights lodging reimbursement up to the Federal per diem rate for one traveler only with submission of a hotel lodging statement reflecting a \$0.00 balance (additional company representatives are welcome to attend at their own cost).
- Receive match-making services from WUSATA's contractor, who will arrange a minimum of 4 individualized appointments with key buyers.
- Participate in a pre-show tour of Toronto's top retailers on September 18th.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

Suitable products include, but are not limited to: Natural, organic and specialty food products, including beverages, snack foods, consumer ready, processed foods and most products that would be sold in U.S. natural food stores.

INDUSTRY FOCUS

Natural/Health

Organic

Retail Products