

INBOUND MISSION

2013 CANADA: INBOUND MISSION TO PMA FRESH SUMMIT EXPO

Saturday, Oct 19 - Sunday, Oct 20, 2013
Registration: Tuesday, Aug 6 - Thursday, Oct 10, 2013
New Orleans, LA | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Canada Inbound Mission to PMA Fresh Summit Expo: New Orleans, LA, October 19 - 20** **Benefits of Participating:** • Meet one-on-one with pre-screened buyers from Canada • Showcase products and learn of buyer needs and preferences • Meet buyers directly at your booth • Promote your products to a market that consistently ranks as the number one importer of agricultural products from the USA WUSATA is pleased to announce a Canada inbound buying mission **for companies exhibiting** at the Produce Marketing Association (PMA) Fresh Summit Expo in New Orleans, LA. This unique opportunity will feature premier buyers from Canada who are eager to meet with new* and veteran U.S. exporters of consumer-oriented fresh produce, value-added grocery retail food products, packaged foods, and floral products. Companies signing up for this event will have the opportunity to meet with buyers directly at their booth - no need to leave anything unattended! In conjunction with this mission, WUSATA also is offering a Japan inbound buying mission in conjunction with the above event. Buyers from the country will first meet with U.S. Suppliers in Portland, OR, on October 17th, and then continue onto New Orleans to meet one-on-one with companies attending the PMA Fresh Summit Expo from October 19th through 20th. WUSATA encourages companies to participate in both Canada and Japan missions at the PMA show to maximize their marketing efforts. For more information and to register, please visit the event link below. Do not miss out on this great opportunity to meet with qualified buyers from two international regions at one trade show. We expect a heavy demand for this event, be sure to sign-up today! *New-to-market companies must be export ready. **Reminder:** This registration page is for the Canada Inbound portion only.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable products include, but are not limited to: Fresh fruits and vegetables, Frozen fruits and vegetables, Processed fruit and vegetable products, Nuts, Dairy products, Beverages, Condiments and sauces, Grain products, and Floral.

INDUSTRY FOCUS

Produce

Retail Products