

INBOUND MISSION

2015 CANADA: INBOUND TRADE MISSION TO PMA

Saturday, Oct 24 - Sunday, Oct 25, 2015
Registration: Saturday, May 9 - Friday, Oct 9, 2015
Georgia World Congress Center | North America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service (FAS):

Canada Inbound Trade Mission to PMA Fresh Summit Expo
Atlanta, Georgia | October 24 - 25, 2015

In 2014, Canada remained the top destination for U.S. exports of high-value agricultural products, totaling \$17.2 billion and represented 25.6 percent of total U.S. consumer-oriented agricultural exports. Fresh and processed fruits and vegetables were the leading categories.

Benefits from participating in the activity:

- Highlight your products to pre-qualified Canadian importers and retailers while attending the 2015 PMA Fresh Summit
- One-on-one appointments with pre-qualified buyers, importers and distributors
- Options available for booth meetings and/or table top meetings in a private on-site conference facility
- Early morning appointments also available prior to show hours

This will be an excellent opportunity for participating companies to network and establish contacts with these key buyers during these pre-scheduled meetings .

**** Your company does not need to be an exhibitor to participate in this mission.**

Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Fresh, dried and frozen fruits and vegetables, ethnic and specialty fruits and vegetables, fresh herbs and nuts, and more.

INDUSTRY FOCUS

Produce