

TRADE SHOW

2018 WUSATA PAVILION AT FOOD INGREDIENTS ASIA TRADE SHOW

Wednesday, Oct 3 - Friday, Oct 5, 2018
Registration: Tuesday, Dec 19, 2017 - Thursday, Aug 30, 2018
Jakarta Indonesia

<https://wusata2.avibe-stag.com/e/AJHYNSB>

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2018 Food Ingredient Asia Trade Show ~ October 3 - 5, 2018 ~ Jakarta Indonesia

This will be an excellent opportunity for companies to participate in the rapidly growing S.E. Asia food ingredients markets. For Indonesia, USDA reports that "with 265 million consumers in 2018, the value of the food and beverage processing industry is estimated \$92.3 billion (IDR1, 238 trillion), with the raw materials accounting for \$59.0 billion (IDR 791.8 trillion)." In addition, Indonesia exports processed food products throughout the Southeast Asia region.

The food ingredients Asia trade show has grown 25% annually over the last 4 years thanks to the high ROI of past exhibitors. This show will allow you to grow your business and reach a developing market of over 500 million in population. During this show you will have the opportunity to network with more than 18,000 visitors and 750 exhibitors from over 50 countries.

Event Benefits:

- Receive a \$2,000 discount on show organizer booth prices
- Complimentary Buyer Matchmaking Services for WUSATA region companies exhibiting in the WUSATA section of the US Pavilion at FI Asia
- Complimentary interpreter and access to the USA pavilion lounge
- Premium booth location and USA pavilion booth package

Booth Information & Fees:

- Single Booth (9 sq meters): \$5,850 *Discounted price
- Limit 2 booths per company (discount applies to first booth only)

Event Agenda:

- Set up day: 10/2/2018
- Trade Show days: 10/3 – 10/5/2018
- Departure: 10/6/2018



PRODUCT DESCRIPTION

Suitable products include but not limited to: Dry milk powders, fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy/natural ingredients.

INDUSTRY FOCUS

Ingredient