

INBOUND MISSION

2017 CANADA RETAIL INBOUND TRADE MISSION TO CO, HI

Monday, Jul 17 - Friday, Jul 21, 2017
Registration: Tuesday, Apr 11 - Monday, Jul 3, 2017
CO, HI

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Canada! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Canada Retail Inbound Trade Mission to Hawaii and Colorado ~ July 17 - 21, 2017

Thinking about expanding your product sales in to Canada? GREAT IDEA! Canada is the United States' largest export market for food and agriculture products and a lead importer of consumer-oriented, natural, healthy and unique value-added foods. Canada consumers are constantly looking for new innovative products from throughout the US. Take advantage of this chance to converse and meet with pre-qualified buyers, brokers and distributors from across Canada.

Benefits of Participating:

- Showcase your products and learn about opportunities for your product in Canada
- Meet one-on-one with pre-qualified buyers, brokers, and distributors
- Hear about consumer preferences and trend information
- Gather current market intelligence for your product
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape
- Develop or expand your product sales in to Canada, all directly from the source

Proposed Itinerary:

July 17 & 18, Monday and Tuesday, Honolulu, HI - One-on-one meetings

July 19, Wednesday, Delegation departs Honolulu, HI to Denver, CO

July 20 & 21, Thursday and Friday, Denver, CO - One-on-one meetings



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Ingredient Natural/Health Retail Products