

TRADE SHOW

2014 ASIA: FOOD & HOTEL ASIA TRADE SHOW

Tuesday, Apr 8 - Friday, Apr 11, 2014
Registration: Monday, Jun 24, 2013 - Saturday, Feb 1, 2014
Singapore, Singapore | Singapore

EVENT DETAILS

WUSATA®, in coordination with the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Food and Hotel Asia 2014** Asia is the largest continent encompassing 60 % of the world's total population and the Asia-Pacific region is now experiencing the effects of rapid urbanizing. These factors combined dramatically impact the processed food market and strengthen the demand for food & drinks in this region. This 19th annual international exhibition is much anticipated both locally and internationally, as Food & Hotel Asia will bring a myriad of food and hospitality buyers from around the world. This year also will see an expansion of its exhibition area to 95,000sqm to serve an expected 45,000 trade visitors from over 90 countries/regions. In addition to the trade show, an optional outbound trade mission will be coordinated for the 2014 activity year. If you interested in learning more about this optional mission, please watch for the event to be listed on our webpage for additional details.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
		Seafood