

TRADE SHOW

2013 MEXICO: ANTAD TRADE SHOW

Wednesday, Mar 13 - Friday, Mar 15, 2013

Registration: Sunday, Oct 28, 2012 - Friday, Feb 15, 2013

EXPO ANTAD | Mexico

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

ANTAD - Guadalajara, Mexico; March 13 - 15, 2013.

This is a great opportunity to reach the retail market in Mexico! By joining the WUSATA® pavilion, your Early Bird booth prices will be \$500 off the show organizer price. In addition, your booth space will include: a booth with fascia board, booth construction, one table, two chairs, 4 adjustable wall shelves, one lockable counter, one showcase counter, one wastebasket, carpet per USA pavilion design, 2 spotlights, 110 volt electricity outlet for 500 watts, one entry in official show directory and USA pavilion directory and daily booth cleaning. In addition, WUSATA® will provide translators for the use of all WUSATA® exhibitors during the show, as well as offer one-on-one meetings with pre-approved buyers through the coordination of our in-country contractor.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products

Ingredient

Natural/Health

Produce

Retail Products

