

WEBINARS

INDIA: EXPORTING TO THE INDIA MARKETPLACE - WEBINAR

Tuesday, Aug 21, 2012

Registration: Wednesday, Aug 8 - Tuesday, Aug 21, 2012
webinar | United States of America

EVENT DETAILS

WUSATA®, and the 13 Western State Departments of Agriculture, announce participation and registration in the following complimentary activity:

- **Exporting to the India Marketplace - Webinar** August 21st, 2012 9:00am – 10:00am PDT

Join us for a free educational webinar presented by WUSATA and its in market representative, Keith Sunderlal. This free webinar will help your company understand the imports and logistics process in getting your products to the India marketplace. Develop your company's export goals and gain vital information on the following topics. Seminar Topics Include: • Market overview of consumer demographics and market facts • A high macro level look at the consumer food market • Learn what products are in demand/ have potential for growth • Gain insight to the market's tariff structure and shipping and transportation logistics • Tips for success on developing lasting relationships with buyers and distributors in the market • In addition, learn about WUSATA's upcoming India Outbound Mission opportunity • Followed by a Q&A session



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		