

INBOUND MISSION

2013 MIDDLE EAST: INBOUND MISSION TO CA/OR/WA

Monday, Dec 2 - Friday, Dec 6, 2013
Registration: Monday, Sep 9 - Thursday, Nov 21, 2013
California, Oregon, Washington | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:
Middle East Inbound Buying Mission: California, Oregon, Washington on December 2 - 6 (This Inbound Buying Mission will be held in conjunction with an India Inbound Mission) **Benefits of Participating in this activity:** -Meet one-on-one with pre-qualified buyers from the Middle East -Showcase your products and learn about buyer preferences -Expand your foreign market sales into the Middle East WUSATA is pleased to announce a Middle East Inbound Buying Mission. This unique opportunity will feature premier buyers from the Middle East, who are eager to meet with new* and veteran exporters of value-added grocery retail food products, packaged foods, consumer-oriented produce, and specialty retail items. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the Middle East. In conjunction with this mission, WUSATA also is offering an India Inbound Buying Mission. WUSATA encourages companies to participate in both the Middle East and India missions to maximize their marketing efforts. These events will be held on the same dates and at the same locations. For more information, please download the event flyer below. Buyers will be available for meetings with companies on the following dates: -December 2nd and 3rd in San Francisco, CA -December 4th in Portland, OR -December 5th and 6th in Seattle, WA Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended. *New to market companies must be export ready. **IMPORTANT NOTE:** This registration page is for the Middle East Inbound portion only. To register and meet with India buyers as well, please "click" on the India Inbound Mission link below.



PRODUCT DESCRIPTION

Suitable products include but are not limited to: Retail items, Snack foods, Bakery products, Cereals, Beverages, Dried fruit and nuts, Trail mix, Canned and processed food items, Pasta, Confectionery, Condiments and sauces, and Salad dressings

INDUSTRY FOCUS

Retail Products