

TRADE SHOW

2016 SUDBACK BAKERY AND BAKING INGREDIENT TRADE SHOW

Friday, Oct 21 - Tuesday, Oct 25, 2016
Registration: Monday, Jul 11 - Friday, Sep 30, 2016
Stuttgart | Germany | Europe

<https://wusata2.avibe-stag.com/e/KRTIQ36>

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 western State Departments of Agriculture, announce participation and registration in the following activity:

Sudback Bakery and Bakery Ingredients Trade Show, October 21~26, 2016

The Sudback Trade Show is one of the most important bakery and bakery ingredients trade shows in Europe and brings exhibitors and visitors from all over Europe, Middle East, and Asia. WUSATA is purchasing a 24 m² section at the Sudback trade show, giving up to 4 exhibitors a 6m² section to showcase their products and to meet with pre-selected businesses one-on-one.

During the fair you will have the opportunity to network with over 33,000 professionals, manufacturers, importers, wholesalers, commercial firms, potential customers, buyers, suppliers, and key decision makers. Sudback boasts more than 670 exhibitors from European countries, USA, Asia, and the Middle East.

Benefits of Participation:

- Showcase and promote your products by exhibiting at Sudback Bakery Trade show.
- Meet one-on-one with pre-screened buyers from Germany looking for high quality US products.
- Receive a 33% discount on show organizer booth price
- On-site assistance from WUSATA's in-country contractor and project manager

Booth Information & Fees:

- 6 sq meter booth space: \$1,950
- Limit 1 space per company

Activity Schedule:

October 20, 2016 - Arrival Day
October 21, 2016 - Set up Day
October 22-25, 2016 – Trade Show Days
October 26, 2016 - Return home

WUSATA encourages early registration as space is limited and is space is dispersed on a first come, first served basis.



PRODUCT DESCRIPTION

Suitable products include but not limited to: Bakery ingredients, including flavors, flours, dried fruit and nuts, etc

INDUSTRY FOCUS

Ingredient