

OUTBOUND MISSION

2012 KOREA: FREE TRADE AGREEMENT OUTBOUND TRADE MISSION

Monday, Apr 23 - Wednesday, Apr 25, 2012
Registration: Tuesday, Jan 31 - Friday, Mar 16, 2012
Seoul, Korea

EVENT DETAILS

WUSATA®, in conjunction with our 13 Western U.S. Member States and funding from the USDA's Market Access Program (MAP), presents the following activity: **Korea Free Trade Agreement Outbound Trade Mission** This activity will be held alongside WUSATA®'s Board of Director's trip to Korea in support of the Korean Free Trade Agreement. WUSATA® will kick off the activity with a Korean market briefing, followed by targeted one-on-one matchmaking with an estimated 100 premier buyers. All WUSATA® activity participants are invited to attend an evening reception with U.S. and Korean government officials. Event Benefits include:

- Targeted one-on-one meetings with about 100 buyers and contacts for your products
- Retail market tours and networking opportunities
- Trade reception with premier buyers, Korean government and U.S. western state officials – WUSATA®'s Member State Board of Directors (Western Commissioners, Secretaries and Directors of State Departments of Agriculture)



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
Pet Food and Products		
Retail Products	Seafood	