

TRADE SHOW

2013 CHINA: HOFEX TRADE SHOW

Tuesday, May 7 - Friday, May 10, 2013

Registration: Tuesday, Jun 19, 2012 - Tuesday, Apr 2, 2013

Hong Kong Convention Center | Hong Kong

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **HOFEX 2013 - Hong Kong Convention Center, May 7 - 10, 2013.**

The 15th International Exhibition of Food & Drink, Hotel, Restaurant & Foodservice Equipment, Supplies & Services serves as the premier meeting place to connect the world with China and other countries in the Asia-Pacific region. This biennial industry event is considered a must for local, regional & hospitality sectors. The WUSATA pavilion, located within the USA pavilion, offers a \$500 discount off of the show organizer price and is strategically located near entrance 3D. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers, as well as interpreters for each interested company.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products

Ingredient

Natural/Health

Organic

Produce