

## WUSATA SEMINARS

# WUSATA FUNDMATCH WORKSHOP WITH COUNTY OF HAWAI'I

Saturday, Sep 12, 2015 | 9:00 AM - 12:00 PM  
Registration: Tuesday, Sep 1 - Thursday, Sep 10, 2015  
Kailua-Kona, Hawai'i | United States of America

## EVENT DETAILS

WUSATA is now accepting applications for FundMatch 2016 (formerly known as the Branded Program)! Come join us for an interactive workshop as we walk attendees through the in and outs of FundMatch, how to apply, leverage new export opportunities, and more. A Q&A session will follow to meet our staff and Hawaii partners.

This presentation is hosted by WUSATA, the Hawaii State Department of Agriculture, and the County of Hawai'i.

### Event Benefits:

- Learn how to double your company's international marketing budget
- Discover how we can offset your overseas marketing costs, including foreign trade show exhibition and travel, advertising, in-store promotions, international product labeling modifications, & more!
- Find out more about the application process and how to qualify



## INDUSTRY FOCUS

|                       |            |                |                       |
|-----------------------|------------|----------------|-----------------------|
| Food Service Products | Ingredient | Natural/Health | Nursery               |
| Nutraceutical         | Organic    | Produce        | Pet Food and Products |
| Retail Products       | Seafood    |                |                       |