

## OUTBOUND MISSION

# 2019 EUROPE BAKERY INGREDIENT OUTBOUND TRADE MISSION TO SPAIN AND ITALY

Sunday, Jun 16 - Saturday, Jun 22, 2019

Registration: Wednesday, Apr 3 - Wednesday, May 1, 2019 | 12:00 PM  
Spain, Italy | Europe

<https://wusata2.avibe-stag.com/e/JQWXPJ>

## EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

### 2019 Europe Bakery Ingredient Outbound Trade Mission to Spain and Italy - June 16 - 22, 2019

The European Union (EU) is the world's largest import market for agricultural commodities and food. The EU demand for bakery products is a well-established market, and continues to grow. The combined GDP (Gross Domestic Product) of the EU countries was approximately \$16.49 trillion USD in 2016, just slightly smaller than the U.S. Due to their large economies and thriving bakery industries, Spain and Italy are two countries within the EU that continue to offer good opportunities for U.S. suppliers within the bakery ingredient sector.

#### Benefits of Participation:

- Meet one-on-one with pre-qualified buyers
- Showcase your products and learn about opportunities and buyer preferences
- Contacts with leading ingredient buyers or users
- Market briefings and market tours
- Interpreters
- Gather current market intelligence, and trend information about the bakery ingredient market of the European Union

#### WUSATA will provide for one company representative:

- Between country airfare
- Hotel accommodations
- Ground transportation between meetings/site visits

#### Event Itinerary:

June 16: Arrive in Spain, Trade Seminar/Orientation

June 17: B2B Table Top and Site Visits

June 18: Site Visits

June 19: Travel Day - Spain to Italy. Trade Seminar

June 20: B2B Table Top and Site Visits

June 21: Site Visits

June 22: Depart Italy

## PRODUCT DESCRIPTION

Dried fruits, nuts, sweets, seeds and spices

### INDUSTRY FOCUS

Ingredient

