

TRADE SHOW

2017 WUSATA PAVILION AT FI NI EUROPE TRADE SHOW

Tuesday, Nov 28 - Thursday, Nov 30, 2017
Registration: Tuesday, Jan 24 - Monday, Nov 6, 2017
Frankfurt, Germany

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Food Ingredient/Natural Ingredient Europe Trade Show ~ November 28-30, 2017 ~ Frankfurt, Germany

This event is the largest food/natural ingredient trade show in Europe and attracts more than 26,000 food professionals attending from 154 countries, representing €4 Billion. Germany is the 2nd largest economy in the EU and 3rd largest food market in Europe.

Benefits of Participation:

- WUSATA pavilion at the EU FI/NI trade show with matchmaking benefits.
- Receive a (33)% discount on show organizer booth prices.
- Meet one-on-one with pre-screened buyers at your booth.
- On-site assistance from WUSATA project manager.

Booth Information & Fees:

- 9 sqm turnkey booth space: \$5,900
- 15 sqm turnkey booth space: \$9,500
- Limit 1 space per company

WUSATA encourages early registration as space is limited and is space is dispersed on a first come, first served basis.



PRODUCT DESCRIPTION

Suitable products include but not limited to: Food Ingredients, Natural Ingredients, Food and Beverage Manufacturers

INDUSTRY FOCUS

Ingredient

Natural/Health