

TRADE SHOW

2014 CHINA: SIAL CHINA TRADE SHOW

Tuesday, May 13 - Thursday, May 15, 2014
Registration: Monday, Aug 26, 2013 - Friday, Mar 28, 2014
Shanghai, China | China

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **SIAL CHINA - Shanghai, May 13 - 15, 2014**. The International Food, Beverage, Wine & Spirits Exhibition in China positions itself as "the event" not to be missed for professionals in the food, beverage, wine and spirits industries in China. The 2013 SIAL China show included 41,304 professional trade visitors and 2,157 exhibitors (up 13% from 2012) across 47 international pavilions. Exhibiting at SIAL China is the best means of making your products known, and for positioning them directly with the various major market players from retail, catering, hotel/restaurant/catering, food services, the import/export trade and manufacturing. The WUSATA pavilion, located within the USA pavilion, offers a \$500 discount off of the show organizer price. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers, interpreters, translation of company profile (1 page), as well as on-site and follow-up assistance for each interested company.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health		
Nutraceutical	Organic	Produce	Retail Products	Seafood