

INBOUND MISSION

2013 EUROPE: INBOUND MISSION TO NATURAL PRODUCTS EXPO WEST

Friday, Mar 8 - Sunday, Mar 10, 2013

Registration: Tuesday, Jan 8 - Thursday, Feb 28, 2013

Natural Products Expo West Trade Show | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Europe-Canada-Taiwan Inbound Mission in Conjunction with Expo West Anaheim, CA, March 8-10, 2013 WUSATA is pleased to announce **THREE** separate inbound buying missions for companies exhibiting and walking the Natural Products Expo West trade show. This unique opportunity will feature premier buyers from three separate markets who are eager to meet with new* and veteran exporters. Companies signing up for this activity will have the option to meet with buyers in a private space or they can meet with you directly at your booth - no need to leave anything unattended! Do not miss out on this opportunity to meet with qualified buyers from three international regions at one trade show. We expect a heavy demand for this event, so be sure to sign-up today! *New to the market companies must be export ready.

IMPORTANT NOTE: This registration is for the Europe portion. If you are interested in meeting Canada and/or Taiwan buyers you will need a separate registration for each market. Benefits of Participating: • Custom one-on-one appointments with pre-qualified buyers • Private meeting space with interpreters provided • Choose to meet buyers at your booth or in a meeting room • Do not have to be exhibiting to participate in meetings, but must have show pass



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

Suitable products include, but are not limited to: Consumer Ready Products, Gluten Free, Organic, Snack Foods, Functional Foods, Health Foods, and Beverages.

INDUSTRY FOCUS

Ingredient Natural/Health Nutraceutical Retail Products