

WUSATA SEMINARS

WUSATA FUNDMATCH SEMINAR- FRESNO, CA

Tuesday, Oct 27, 2015 | 9:00 AM - 12:00 PM
Registration: Friday, Oct 2 - Sunday, Oct 25, 2015
Fresno, CA * Companies will receive location after registration | United States of America

EVENT DETAILS

Boost your overseas marketing with WUSATA FundMatch!

Our interactive workshop will show your company how to receive 50% reimbursement on international promotional efforts, giving your agribusiness a competitive edge in the global marketplace.

This event is hosted together with the California Department of Food and Agriculture, Center for International Trade Development, City of Fresno, Fresno Chamber of Commerce, Fresno Economic Development Corporation, and Fresno Food Expo.

Seminar Highlights Include:

- Learn how to double your company's international marketing budget
- Discover how we can offset your overseas marketing costs, including foreign trade show exhibition and travel, advertising, in-store promotions, international product labeling modifications, and more!
- Find out more about the application process and how to qualify



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		