

INBOUND MISSION

2018 TASTE OF THE NORTHWEST TRADESHOW & CANADA CONSUMER ORIENTED INBOUND MISSION IN PORTLAND, OREGON

Monday, Jan 8 - Tuesday, Jan 9, 2018
Registration: Wednesday, Oct 18 - Friday, Dec 1, 2017
Oregon Convention Center - 777 NE Martin Luther King, Jr. Blvd Portland, Oregon

<https://wusata2.avibe-stag.com/e/4Z0HMXD>

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Canada! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Taste of the Northwest Tradeshow & Canada Consumer Oriented Inbound Trade Mission in Portland OR, January 8-9, 2018.

Thinking about expanding your product sales in to Canada? Canada is the US's largest export market for food and agriculture products and a lead importer of consumer oriented, natural, healthy and unique value added foods. Canada consumers are constantly looking for new innovative products from throughout the US. Take advantage of this chance to converse and meet with pre-qualified buyers, brokers and distributors from across Canada.

Benefits of Participating:

- Showcase your products and learn about opportunities for your product in Canada
- 10x10 booth space with carpet, table, chairs & electricity if needed
- Meet one-on-one with pre-qualified Canadian buyers, brokers, distributors
- Hear about consumer preferences and trend information
- Gather current market intelligence for your product
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape
- Develop or expand your product sales in to Canada all directly from the source!

Taste of the Northwest Tradeshow

Taste of the Northwest is an opportunity for food and beverage makers to spotlight their products. This aspect of the NW Food & Beverage World has grown over the last few years, and NWFPA along with our partners hopes to continue to offer amazing opportunities to the representatives in our industry.

Over 75 food and beverage makers will be highlighted in this 2-day event at the regional trade show with NATIONAL impact.

The program this year features dedicated exhibit space, clear and



PRODUCT DESCRIPTION

Product Description:

Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Organic
Produce	Retail Products		

directional signage, branding for exhibitors on signage as well as in the on-site directory. This is all included in the WUSATA planned mission.

Participation Fee: \$100.00 per company