

TRADE SHOW

2016 FI CHINA TRADE SHOW

Wednesday, Mar 23 - Friday, Mar 25, 2016
Registration: Wednesday, Aug 26, 2015 - Friday, Jan 29, 2016
Shanghai, China | China | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Food Ingredients - China Exhibition Shanghai, China, March 23-25, 2016.

The Food Ingredients China trade show is the largest ingredients exhibition in China, and continues to grow to be one of the largest shows in Asia. This show will allow you to access the market of 1.3 billion people living in China. The increasing appetite for Western-style food products is boosting demand and sales. Approximately 72,000 buyers, and over 1,300 exhibitors from 29 countries, are expected for this exhibition in 2016.

Booth package includes: Header signage, one table, three chairs, one showcase counter, one barstool, two shelves, one electric outlet, wireless internet, and daily cleaning.

Added value for participating with WUSATA at FI-China Exhibition 2016

- 27% discount for on booths (\$4,000 for an aisle and \$4,600 for a corner)
- Individualized Business to Business meetings at your booth arranged by the WUSATA contractor in China
- For companies with booth space outside of the WUSATA section, we will offer complementary one-on-one individualized meetings with buyers, importers, and/or distributors at your booth
- Chinese Interpreter
- Shuttle ride from WUSATA hotel to Expo Hall
- Discounted participation to the Outbound Trade Mission to Guangzhou, March 21, 2016

Booths: Booths will be allocated on a first-come, first-serve basis according to date of registration and payment received.

*Limit two booths per company *One corner maximum per company



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: Dry milk powders, fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy-natural ingredients, and more.

INDUSTRY FOCUS

Ingredient