

INBOUND MISSION

2012 CANADA: CONSUMER ORIENTED INBOUND TRADE MISSION

Tuesday, Aug 14 - Saturday, Aug 18, 2012
Registration: Monday, May 7 - Thursday, Oct 11, 2012
Bozeman, MT -or- Honolulu, HI | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Canada Consumer Oriented Inbound Trade Mission** - HI & MT (Aug. 14 - 18, 2012)

This will be an excellent opportunity for companies to participate in the growing high quality, unique, specialty foods, and healthy, functional foods market in Canada. Industry analysts report that many retailers are focusing on these new Canadian consumers and sourcing products to meet the foods prepared by these growing sectors. Benefits from participating in the activity include:

- Meet with buyers interested in sourcing high quality, specialty and ethnic foods for consumer & retail sector.
- Promote products to a market that imported over \$22 billion from the U.S. in 2011
- Promote your products to a market that has consistently ranked as the #1 importer of agricultural exports from the US.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Ingredient	Natural/Health	Nutraceutical	Organic	Retail
Products				