

INBOUND MISSION

2017 JAPAN RETAIL INBOUND MISSION TO HI, CO

Monday, Jul 17 - Friday, Jul 21, 2017
Registration: Tuesday, Apr 11 - Monday, Jul 3, 2017
Honolulu, HI & Denver, CO

EVENT DETAILS

Do not miss the opportunity to meet with these buyers from Japan! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Japan Retail Inbound Trade Mission to Hawaii and Colorado
~ July 17 - 21, 2017

Thinking about expanding your product sales into Japan? GREAT IDEA! Japan has long been, and remains one of the United States' leading agricultural trade partners. With the need for imported food and the demand for high-quality U.S. consumer food products, savvy companies will seize this opportunity to make advances in this market. With sophisticated and affluent consumers, this key market continues to provide an excellent opportunity for Western U.S. food exporters.

Benefits of Participating:

- Showcase your products and learn about opportunities for your product in Japan
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Hear about consumer preferences and trend information
- Gather current market intelligence for your product
- Discuss and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape
- Develop or expand your product sales in to Japan, all directly from the source

Proposed Itinerary:

July 17 & 18, Monday and Tuesday, Honolulu, HI - One-on-one meetings

July 19, Wednesday, Delegation departs Honolulu, HI to Denver, CO

July 20 & 21, Thursday and Friday, Denver, CO - One-on-one meetings

Participation Fee: \$15



PRODUCT DESCRIPTION

Suitable products include but are not limited to:

Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Natural/Health

Retail Products