

TRADE SHOW

2014 EUROPE: SIAL PARIS TRADE SHOW

Sunday, Oct 19 - Wednesday, Oct 22, 2014
Registration: Wednesday, Oct 9, 2013 - Tuesday, Jul 1, 2014
Paris, France | France

EVENT DETAILS

Held biennially, SIAL Paris is one of the largest food products exhibition in the world. The event attracts importers and distributors not only from the European Union but also from the rest of Europe, the Middle East, Africa and Asia. The Western U.S. Agricultural Trade Association *(WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **SIAL Paris 2014 - Paris, France October 19 - 23, 2014** In 2012, SIAL Paris welcomed 5,890 exhibitors from approximately 100 countries and over 150,258 trade visitors interested in retail, foodservice products from 200 countries. The WUSATA pavilion, located within the USA Pavilion, offers prime booth locations, a \$500 discount off of the show organizer's price, complimentary one-on-one buyer meetings and group translation services. Booths come fully equipped with back & side hard walls, carpeting, signage, spotlights, 220-volt outlet, furniture, counter, shelves, waste basket, free one way shipping, exhibitor badges, and visitor invitations.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, exclusive of water and packaging.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health		
Nutraceutical	Organic	Produce	Retail Products	Seafood