

INBOUND MISSION

2016 INDIA CONSUMER ORIENTED INBOUND TRADE MISSION TO CA, WA

Monday, Sep 19 - Friday, Sep 23, 2016
Registration: Monday, Aug 15 - Thursday, Sep 15, 2016
CA, WA | India | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

India Inbound Trade Mission to California and Washington: September 19th - September 23rd*

With a population of 1.2 billion, India is the world's second most populous country after China. A rising middle class and resulted in significant growth of the retail and food service industry. With this dramatic increase in disposable incomes, consumers in India are seeking out more international products. Consumers are also becoming more aware of the quality and safety of their food. Younger populations in urban areas are driving an interest for fresh and processed food. These new changes bring an exciting growth to the imported food sector and a positive future for US exporters.

*This activity is held in conjunction with the Middle East Inbound Trade Mission to the same locations and times. We encourage registering for both events.

Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers from across Europe
- Identify new buyers for your product, or re-connect personally with existing clients

Meetings:

September 19, 2016 Meetings in Seattle

September 20, 2016 Site visits in Seattle

September 21, 2016 Site Visits in San Francisco

September 22, 2016 Meetings in San Francisco

September 23, 2016 Meetings in Los Angeles

Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: snacks, beverages, confectionery, condiments, meats, processed fruits and vegetables, specialty foods, dried fruits and nuts.

INDUSTRY FOCUS

Retail Products