

INBOUND MISSION

2014 CHINA: IMPORTER & DISTRIBUTOR INBOUND BUYING MISSION

Monday, Sep 15 - Friday, Sep 19, 2014
Registration: Tuesday, May 27 - Saturday, Sep 6, 2014
California, Washington, Oregon | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **China Importer & Distributor Inbound Mission** Benefits from participating in the activity include: - Meet one-on-one with pre-qualified buyers, importers, and distributors from China - Showcase your products and gain insight into buyers' needs and preferences - Expand your foreign market sales to China This is an excellent opportunity for Western U.S. companies interested in China to meet one-on-one with qualified importers and distributors. This market continues to rapidly grow, with a 2013 GDP annual growth rate of 7.4 percent. New export opportunities have opened in China, due to changes in lifestyle, increased consumer income level, and a growing concern about the quality and safety of food. U.S. agriculture exports to China have more than doubled in the past five years, from \$12 billion in 2008 to \$25.9 billion in 2013, making China the largest U.S. Agricultural export market. A delegation of importers and retail buyers from the market will travel to California, Washington and Oregon for meetings and facility tours. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the region. Meeting times are limited and are offered on a first-come, first served basis. WUSATA encourages companies to register early. **MEETING SCHEDULE** Los Angeles, CA: September 15 San Francisco, CA: September 16 Seattle, WA: September 17 Portland, OR: September 18-19 Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA website. Suitable products include, but are not limited to: Ingredients, Produce, Meats Fruits and Vegetables, and Specialty Items

INDUSTRY FOCUS

Food Service Products Ingredient Natural/Health Produce
Retail Products

