

INBOUND MISSION

2013 JAPAN: INBOUND MISSION TO PMA FRESH SUMMIT EXPO

Thursday, Oct 17 - Sunday, Oct 20, 2013
Registration: Tuesday, Aug 6 - Thursday, Oct 10, 2013
Portland, OR and New Orleans, LA | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Japan Inbound Mission to PMA Fresh Summit Expo - Portland, OR: October 17 and New Orleans, LA: October 19 - 20**

Benefits of Participating:

- Meet one-on-one with pre-screened buyers from Japan
- Showcase products and learn of buyer needs and preferences
- Meet buyers at the meeting site in Portland, Oregon, or directly at your PMA Fresh Summit Expo Booth

WUSATA is pleased to announce a dual-stop Japan inbound buying mission. The activity will begin in Portland, OR, and then move onto the Produce Marketing Association (PMA) Fresh Summit Expo in New Orleans, LA **for companies exhibiting at the show.** These unique opportunities will feature premier buyers from Japan who are eager to meet with new* and veteran exporters of consumer-oriented fresh produce, value-added grocery retail food products, packaged foods, and floral products. Companies signing up for the Expo event will have the opportunity to meet with buyers directly at their booth - no need to leave anything unattended! In conjunction with this mission, WUSATA also is offering a Canada inbound buying mission in conjunction with the above event. Buyers from the country will meet with U.S. Suppliers attending the PMA Fresh Summit Expo in New Orleans from October 19-20th. WUSATA encourages companies to participate in both Canada and Japan missions at the PMA show to maximize their marketing efforts. For more information and to register, please visit the event link below. Do not miss out on this great opportunity to meet with qualified buyers from two international regions at one trade show. We expect a heavy demand for this event, be sure to sign-up today! *New-to-market companies must be export ready. **Reminder:** This registration page is for the Japan Inbound portion only.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable products include, but are not limited to: Fresh fruits and vegetables, Frozen fruits and vegetables, Processed fruit and vegetable products, Grapes, Berries, Nectarines, Cherries, Broccoli, and Onions

INDUSTRY FOCUS

Produce

Retail Products

