

TRADE SHOW

2013 CHINA: SIAL CHINA TRADE SHOW

Tuesday, May 7 - Thursday, May 9, 2013

Registration: Monday, Jul 16, 2012 - Friday, Mar 29, 2013

Pu Dong New Int'l Expo Centre | China

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **SIAL CHINA - Shanghai, May 7 - 9, 2013.**

The 14th International Food, Beverage, Wine & Spirits Exhibition in China positions itself as "the event" not to be missed for professionals in the food, beverage, wine and spirits industries in China. Exhibiting at SIAL China is the best means of making your products known and for positioning them directly with the various import/distribution segments in China and Asia including supermarket/hypermarkets, wholesalers, foodservice (hotel/restaurant), importers/trade agents. The WUSATA pavilion, located within the USA pavilion, offers a \$500 discount off of the show organizer price. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers, interpreters, translation of company profile (1 page), as well as on-site and follow-up assistance for each interested company.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products

Ingredient

Natural/Health

Organic

Produce