

TRADE SHOW

2013 JAPAN: FOOD EX TRADE SHOW

Tuesday, Mar 5 - Friday, Mar 8, 2013
Registration: Sunday, Sep 30 - Sunday, Dec 16, 2012
Tokyo, Japan | Japan

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **FOODEX Japan Trade Show; March 5 - 8, 2013.** FOODEX Japan will be held in Tokyo, and is now in its 38th year. The trade show is Asia's most respected international food and beverage trade show, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia - making it a powerful regional show. The WUSATA Pavilion, within the USA Pavilion, will offer western U.S. companies the opportunity to secure FOODEX booth space at a significantly discounted rate. Benefits of participating at this event:

- Take advantage of WUSATA Services
- Showcase your products to premier foreign buyers
- Expand your foreign market sales into Japan

The WUSATA pavilion, located within the USA pavilion, offers a **\$750 Discount** off of the show organizer early bird price. **DISCOUNT EXPIRES after December 2, 2012, so register early!!**



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Processed Fruits & Vegetables, Fresh Fruits & Produce, Wine, Beer & Spirits, Frozen/Convenience Foods, Organic/Natural Foods, and Specialty and Gourmet Foods. Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Organic
Produce	Seafood		