

OUTBOUND MISSION

2016 TAIWAN OUTBOUND TRADE MISSION

Monday, Dec 5 - Wednesday, Dec 7, 2016
Registration: Monday, Aug 22 - Friday, Oct 21, 2016
Taipei, Taiwan | Taiwan | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Outbound Trade Mission to Taiwan December 5-7, FundMatch approved

This is an excellent opportunity for companies to learn more about the growing markets of Taiwan. In 2015, U.S. Western States exported over \$1.45 billion in agricultural products to Taiwan. Taiwan has consistently ranked in the top 10 for U.S. agriculture exports.

The trade mission will travel to two cities in Taiwan. In each location, individual meetings will be set up with key buyers, importers and distributors of food service and retail items. Participants will also receive market briefings, market tours, and coordinated group transportation.

Don't miss this excellent opportunity to reach new buyers in Taiwan! Space is limited. WUSATA encourages companies to register early as activities in this market usually fill up quickly.

Benefits of Participation:

- FundMatch approved activity
- Learn about the opportunities and demands of the Taiwan market
- Meet one-on-one with buyers, importers, and distributors
- Showcase your retail and food service items
- Participate in market briefings, facility and retail tours

WUSATA will provide:

- Arrangement and booking for airfare/ground transportation in Taiwan
- Up to four nights lodging at designated mission hotels
- Coordinated group transportation to meetings
- Custom one-on-one appointments with pre-qualified buyers
- Interpreters (where needed for business meetings)
- Market briefings and tours in each location

Participant companies are responsible for:

- International airfare arriving by December 4th and departing no earlier than December 8th
- Meals and incidental expenses
- Product sample shipping arrangements

New to the market companies should be export ready. Limit one representative per company – additional company delegates may participate at their own expense.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: Consumer-ready products, Food service products, Snack foods, Dairy, Seafood, Meats, Health foods, Beverages, Wine, Produce (both fresh and processed), and Specialty foods

INDUSTRY FOCUS

Food Service Products	Natural/Health	Produce	Retail
Products	Seafood		

Please note: If you wish to bring more than one company representative, please contact the project managers for details, and to ensure space availability.