

INBOUND MISSION

2014 EUROPE: SPECIALTY GRAINS & EDIBLE BEANS INBOUND MISSION

Monday, Dec 1 - Friday, Dec 5, 2014
Registration: Wednesday, Aug 27 - Tuesday, Nov 25, 2014
Colorado & Montana

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Europe: Specialty Grains & Edible Beans Inbound Mission** - Broomfield, CO & Great Falls, MT (Dec. 1-5, 2014) Benefits from participating in the activity: • Meet one-on-one with pre-qualified buyers • Highlight your products, and learn the needs and preferences of buyers, importers and distributors • Develop and/or expand your sales into Europe In 2013, Europe purchased over \$1 billion in grains and pulses from the U.S.. This mission is an excellent event for Western U.S. companies to take advantage of the opportunity to network and establish contacts with key buyers and qualified importers/distributors from the region. The event brings knowledgeable buyers of specialty grains and beans to meet with potential Western suppliers. Past WUSATA inbound missions have proven effective in connecting our sellers to EU buyers. Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended. Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA website.

- **Suitable products include, but are not limited to:** All kind of seeds, spices (caraway seed, coriander), Baby white lima, Black-eyed beans, Buckwheat, Chickpeas, Dark red kidney beans, Dried vegetable / Fruit pomaces (broccoli, cranberry), Flax seeds, Gluten free oats, Great northern beans / Cannellini (Alubia), Green peas, Haricot / Pea beans, Lentils, Millet seeds, Mustard seeds, Peanuts, Peas (green, yellow, big and small size), Pinto beans, Red kidney beans, Safflower, Siberian millet (red panicum), Sorghum, Specialty corn, Speckled beans, Sunflower kernels, Teff, White millet, and all other products that can be interesting for the pet feed market.

INDUSTRY FOCUS

Ingredient Natural/Health Organic

