

WUSATA SEMINARS

2014 WUSATA BRANDED PROGRAM WORKSHOP - OREGON

Thursday, Oct 9, 2014

Registration: Friday, Jul 18 - Tuesday, Oct 7, 2014

Oregon | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Compete Internationally with WUSATA's Branded Program Next seminar will be held October 9, 2014, in Portland, OR** Find out how our matching funds program can support your advertising opportunities, how we can take you to foreign trade shows, even help pay for international product labeling and more! Also, come and meet WUSATA's management and the Oregon Department of Agriculture's international marketing team, who are eager to answer your company's exporting needs and questions. Register today and learn how WUSATA's 50% reimbursement program can help your company compete on an international level. **Benefits:**

- Learn how to double your company's international marketing budget
- Network with other local based agribusinesses
- Educate or re-train your staff on the program's fundamentals

Participants must be a small company according to the Small Business Administration guidelines. For more information, please contact WUSATA, or Amanda Welker and Max Bielenberg (WUSATA Intern) at the Oregon Department of Agriculture at (503) 872-6600 or by email at awelker@oda.state.or.us and mbielenberg@oda.state.or.us.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		