

## WEBINARS

# 2015 WUSATA FUNDMATCH WEBINAR & COMPANY MEETINGS - CA

Wednesday, Aug 19, 2015

Registration: Saturday, Jul 25 - Wednesday, Aug 19, 2015

Online and Sacramento, CA | United States of America

## EVENT DETAILS

### Export Webinar: Double Your International Marketing Dollars with WUSATA\* August 19, 2015 | Online and Sacramento, CA

Hosted with the California Department of Food and Agriculture and the Center for International Trade Development, access online or view the webinar live in-person in Sacramento, CA. We'll share how your company can expand into new markets, and maximize your dollars in international trade promotions such as trade show exhibition, advertising, in-store demonstrations and more!

**After the Webinar, Meet One-on-One with WUSATA in Sacramento** Couldn't make the webinar and/or have questions? Sit down one-on-one with us for an opportunity to learn more as well as have your export inquiries answered. (Webinar registration not required.)

Meeting times are limited and are offered on a first-come, first-served basis. WUSATA encourages companies to register early.

We look forward to meeting you!

\*These events are hosted together with the CDFA and CITD, and funded by the USDA-Foreign Agricultural Service's Market Access Program and Rural Business Enterprise Grant (RBEG) program of the USDA- Rural Development division.

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## INDUSTRY FOCUS

|                       |            |                |                       |
|-----------------------|------------|----------------|-----------------------|
| Food Service Products | Ingredient | Natural/Health | Nursery               |
| Nutraceutical         | Organic    | Produce        | Pet Food and Products |
| Retail Products       | Seafood    |                |                       |