

TRADE SHOW

2012 EUROPE: SIAL PARIS TRADE SHOW

Sunday, Oct 21 - Thursday, Oct 25, 2012
Registration: Thursday, Oct 6, 2011 - Wednesday, Aug 15, 2012
Paris, France | France

EVENT DETAILS

Held biennially, SIAL is one of the world's largest food products exhibition. The event attracts importers and distributors not only from the European Union but also from the rest of Europe, the Middle East, Africa and Asia. WUSATA®, in conjunction with the Washington State Department of Agriculture and the Nevada Governor's Office of Economic Development, will be coordinating participation in: **SIAL Paris 2012** SIAL Paris is an excellent opportunity for WUSATA companies to showcase their products to all of the country market's sectors. In 2012, SIAL Paris welcomed 5,800 exhibitors, over 136,000 trade visitors and 1,500 journalists from 42 countries. Within the WUSATA® pavilion, booths come fully equipped with back & side hard walls, carpeting, signage, spotlights, 220-volt outlet, furniture*, counter, shelves, waste basket, free one way shipping*, exhibitor badges*, interpreters and visitor invitations. **type of furniture, free shipping lbs and number of badges varies depending on size of booth. Please call or email for complete amenities per booth size. We urge you to submit your application and booth payment early as space is limited and booth allocation will be determined on a first come, first-served basis according to the order applications and payments are received.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health		
Nutraceutical	Organic	Produce	Retail Products	Seafood