

EXPORT CONSULTATIONS/TRAINING

2013 EXPLORE EXPORTING SEMINAR - WYOMING

Tuesday, Sep 17, 2013

Registration: Tuesday, Jul 30 - Monday, Sep 16, 2013

Wyoming | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:
Explore Exporting: The World is Waiting Seminar- Wyoming September 17, 2013 10:00am-4:15pm MDT* *12:30-1:15pm
Networking lunch provided for registered participants Start-up or expand your sales by tapping into the 95.5% of consumers living outside the USA. Keynote speaker, John Spiers, will teach participants how to find the customers, qualify them, and make an export sale as safe and easy as domestic business. John is an adjunct lecturer who has been trading worldwide since 1974 and his export sales program has proven effective for food companies large and small. Seminar participants will also learn how to double their international marketing budget through **WUSATA's Branded Program**. Action steps will be clearly laid out and follow-up assistance will be made available. Other seminar topics include:

- Opportunity analysis of food consumption trends around the world
- How food businesses enter the global market
- Local Wyoming food business testimonials
- Overview on how to get your products to a market
- Access to local trade resources and more!

Agenda: To access the full seminar agenda, click on the below "Download More Information" section.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		