

TRADE SHOW

2013 EUROPE: ANUGA TRADE SHOW

Saturday, Oct 5 - Wednesday, Oct 9, 2013
Registration: Monday, Oct 29, 2012 - Friday, Jun 28, 2013
Cologne, Germany | Germany

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **ANUGA - Cologne, Germany; Oct. 5 - 9, 2013.** Held biennially, ANUGA is one of the leading trade shows for food & beverages. In 2011, the show drew 6,743 exhibitors from 97 countries and around 155,000 decision-makers from the grocery, catering and food service sectors. With 10 specialized trade shows under one roof, Anuga is an innovative meeting place for the sector and an international business platform for the food and beverage world. Within the WUSATA® pavilion, booths come fully furnished, carpeted booth with fascia in USA Pavilion design; spotlights; garbage removal; exhibitor passes, 1-day visitor tickets for guests; one-way shipping allotment (weight only); and access to the USA Pavilion lounge with free beverage service and food/snacks for purchase, internet café and meeting rooms. Number of furniture, exhibitor passes, guest tickets, shipping allotment will vary by booth size. By joining the WUSATA® pavilion, your Early Bird booth prices will be \$500 off the show organizer price. In addition, WUSATA® will provide group translators for the use of all WUSATA® exhibitors during the show, as well as offer one-on-one meetings with pre-approved buyers through the coordination of our in-country contractor. We urge you to register and submit booth payment early as space is limited and booth allocation will be determined on a first come, first-served basis according to the order applications and payments are received.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
Retail Products	Seafood	Pet Food and Products