

TRADE SHOW

2012 TAIWAN: FOOD TAIPEI TRADE SHOW = CANCELLED

Wednesday, Jun 27 - Saturday, Jun 30, 2012
Registration: Wednesday, Mar 7 - Wednesday, May 30, 2012
Taipei, Taiwan | Taiwan

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Food Taipei Trade Show;** June 27 - 30, 2012.

Taiwan is one of our country's most significant trading partners, and in 2011 was ranked the 5th largest export market for USA agricultural exports, with over \$3.3 billion in sales and \$1.5 billion of the exports were from WUSATA® region states. Food Taipei is one of Asia's most important food shows, attracting over 5,100 overseas visitors, and over 35,000 local consumers in 2011. Join us in the main USA Pavilion, and become one of the success stories in this growing retail market!



PRODUCT DESCRIPTION

Products **must** be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable products include but are not limited to:

Cereals, Snacks, Dairy, Functional Foods & Drinks, Healthy Food, Canned Food, Prepared Food, Confectionary & Bakery, Nuts, Dried Fruit, Spices, Flavorings, Seasonings, Coffee, Tea, Wine and Drinks.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health		
Nutraceutical	Organic	Produce	Retail Products	Seafood