

INBOUND MISSION

2014 INDIA: RETAIL INBOUND BUYING MISSION

Monday, Dec 1 - Friday, Dec 5, 2014
Registration: Thursday, May 22 - Monday, Nov 24, 2014
California, Oregon | United States of America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:
India Retail Inbound Buying Mission (This trade activity will be held in conjunction with a Middle East Inbound Mission) Portland, OR: December 1-2 San Francisco, CA: December 3-4 Los Angeles, CA: December 5 **Benefits of Participating in this Activity:** -Meet one-on-one with pre-qualified buyers -Showcase your products and learn about buyer preferences -Expand your foreign market sales into India This will be an excellent opportunity for Western U.S. companies interested in the market of India to meet one-on-one with qualified retail buyers. India has one of the world's fastest growing economies and, by some estimates, is projected to become the world's third largest economy by 2025. With a population of 1.2 billion, India is the world's second most populous country after China. A large part of India's demographic has disposable income and an increased exposure to Western food. In conjunction with this activity, WUSATA also is offering a Middle East Inbound Buying Mission. WUSATA encourages companies to participate in both the India and Middle East missions to maximize their marketing efforts. These events will be held on the same dates and at the same locations. For more information, please download the event flyer below. Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended. Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing. **IMPORTANT NOTE:** This registration page is for the India Retail Inbound Mission only. To register and meet with buyers from the Middle East as well, please "click" on the India Inbound Mission link below.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA website. Suitable products include, but are not limited to: Retail items, snack foods, bakery products, cereals, beverages, dried fruit and nuts, trail mix, canned and processed food items, pasta, confectionery, condiments and sauces, and salad dressings

INDUSTRY FOCUS

Retail Products