

INBOUND MISSION

2012 CHINA: NUTRACEUTICAL INBOUND BUYING MISSION

Wednesday, Nov 7 - Thursday, Nov 8, 2012
Registration: Sunday, Sep 30 - Thursday, Nov 1, 2012
Las Vegas, NV | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **China Nutraceutical Inbound Buying Mission to: Supply Side West Trade Show in Las Vegas, NV, November 7 - 8, 2012** This is an excellent opportunity for companies to meet with importers and distributors of nutraceutical, natural, and dietary supplement products from key China markets. Individualized meetings with China importers/distributors will be conducted in on-site meeting rooms, and on the Supply Side West trade show floor for exhibiting companies. **WUSATA Value-Added Service:** Additionally, there will be an optional Branded Program Seminar for those in attendance. Benefits from participating in the activity include:

- Meet one-on-one with pre-screened buyers and distributors from China looking for high quality US products
- Showcase your products, and discuss how they can fit into the purchasing plans for China buyers
- Gain information about importer/buyer needs and preferences
- Gain insight into the unique challenges of exporting to China



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Dietary Supplements, Nutraceutical Products, Natural Products, Functional and Healthy Foods, Nutritional Food Ingredients, Flavorings/Colorings and Additives.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Ingredient Natural/Health Nutraceutical Organic