

TRADE SHOW

2015 CHINA: SIAL CHINA TRADE SHOW

Wednesday, May 6 - Friday, May 8, 2015

Registration: Wednesday, Jul 30, 2014 - Friday, Mar 20, 2015

Shanghai New International Expo Center | China

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

SIAL CHINA - Shanghai New International Expo Center, May 6 - 8, 2015. The International Food, Beverage, Wine & Spirits Exhibition in China positions itself as "the event" not to be missed for professionals in the food, beverage, wine and spirits industries in China. The 2014 SIAL China show included 49,265 professional trade visitors and 2,385 exhibitors (up 11% from 2013) across 55 international pavilions. Exhibiting at SIAL China is the best means of making your products known, and for positioning them directly with the various major market players from retail, catering, hotel/restaurant/catering, food services, the import/export trade and manufacturing.

The WUSATA pavilion, located within the USA pavilion, offers a \$500 discount off of the show organizer price. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers, interpreters, translation of company profile (1 page), as well as on-site and follow-up assistance for each interested company.

Booth package includes: booth design & construction, modular system walls, carpeting, fascia board, lighting, electrical outlet, two shelves, one lockable reception counter, one table & two chairs and daily booth cleaning.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

INDUSTRY FOCUS

Food Service Products

Ingredient

Produce

Retail Products

Seafood