

WUSATA SEMINARS

2013 WUSATA BRANDED PROGRAM WORKSHOP - HAWAII

Wednesday, Apr 24 - Friday, Apr 26, 2013
Registration: Wednesday, Mar 13 - Tuesday, Apr 23, 2013
Hawaii | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Branded Program Workshop - Hawaii*** April 24, 2013 | 12:00p.m. - 2:45 p.m., Maui, Hawaii
- **Branded Program Workshop - Hawaii*** April 25, 2013 | 12:00p.m. - 2:45 p.m., Honolulu, Hawaii
- **Branded Program Workshop - Hawaii*** April 26, 2013 | 12:00p.m. - 2:45 p.m., Hilo, Hawaii
- *12:00-1:00 p.m. Networking lunch for registered participants.

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about exhibiting an international or domestic trade show? If so, then the Branded Program is for you! Every year, hundreds of small Western U.S. companies utilize and benefit from the Branded Program, a 50% cost reimbursement program on eligible international marketing expenses. Join us to learn how we can help your business expand your worldwide marketing reach. WUSATA encourages your company to also participate in our "**Explore Exporting Seminar - Hawaii**," which will take place right before the Branded Program Workshop. Separate registration is required. Please visit the below "Download More Information" area for registration links to the Explore Exporting Seminar - Hawaii.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		