

OUTBOUND MISSION

2012 MEXICO: RETAIL OUTBOUND MISSION

Sunday, Nov 4 - Thursday, Nov 8, 2012
Registration: Monday, Mar 12 - Tuesday, Oct 16, 2012
Guadalajara & Mexico City, Mexico

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activities:

- **Retail Outbound Mission to Mexico;** November 4 - 8, 2012

This will be an excellent opportunity for companies to participate in the growing retail and wholesale markets in Mexico. Benefits from participating;

- One-on-one appointments, meeting with key buyers (retail and wholesale) for your product categories.
- Visit retail and wholesale outlets to learn about supply chain and handling in Mexico.
- Also, meet with government officials to learn about certification requirements and clearance process for exports to Mexico.

PRODUCT DESCRIPTION

Products **must** be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable products include but are not limited to:

Retail items, beverages, snacks, fresh fruit and vegetables, and more!

INDUSTRY FOCUS

Retail Products

