

TRADE SHOW

2017 WUSATA PAVILION AT FOOD INGREDIENTS (FI) CHINA TRADE SHOW

Friday, Mar 24 - Sunday, Mar 26, 2017
Registration: Monday, Aug 29, 2016 - Friday, Jan 27, 2017
Shanghai, China | China | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Pavilion at Food Ingredients China Exhibition Shanghai, China: March 24-26, 2017

This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market. The Food Ingredients (FI) China Trade Show is one of the largest exhibitions in China, and is growing to be one of the largest shows in Asia. The increasing appetite for Western-style food products is boosting demand and sales in China. Over 43,000 buyers and 1,500 exhibitors from 33 countries and regions attend annually

Booth package includes: Header signage, floor covering, back and side walls, lighting, one table, three chairs, one showcase counter, one barstool, two shelves, one electric outlet, wireless internet, daily cleaning, and access to all Pavilion services.

Added value for participating with WUSATA at FI-China Exhibition 2017

- Receive an \$1,800 discount off the show organizer prices (\$3,900 for an aisle and \$4,400 for a corner)
- Individualized Business to Business meetings at your booth arranged by the WUSATA contractor in China
- For companies with booth space outside of the WUSATA section, we will offer complementary one-on-one individualized meetings with buyers, importers, and/or distributors at your booth
- Chinese Interpreter
- Discounted participation to the Outbound Trade Mission - location TBD

Booths: Booths will be allocated on a first-come, first-serve basis according to date of registration and payment received.

*Limit two booths per company *One corner maximum per company



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: Dry milk powders, Fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy/natural ingredients

INDUSTRY FOCUS

Ingredient