

## TRADE SHOW

# 2015 AUSTRALIA: FINE FOOD AUSTRALIA TRADE SHOW

Sunday, Sep 20 - Wednesday, Sep 23, 2015  
Registration: Tuesday, Apr 21 - Friday, Jul 10, 2015  
Sydney, Australia | Asia - (inactive)

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

**Find Food Australia Trade Show**, September 20-23, 2015 ~ Sydney, Australia

This will be an excellent opportunity for companies to participate in the growing Australian market.

Australia is the world's 12th largest economy, and has a per capita food expenditure of \$5,945 (retail and food-service), which represents the third largest per capita annual expenditure, on food products, in the world. The country's economy has also grown consecutively for 22 years with a large urban, educated, affluent, and diverse population eager to try and experiment with new foods. This, in addition to a free trade agreement with the U.S., makes Australia an important link in connecting with the global food trade.

Fine Food Australia is a leading trade event that consistently delivers the widest and most relevant range of international buyers in the region. There are strong opportunities for U.S. food and beverage companies to succeed in this market.

**Benefits from participating in the activity:** • Expand your foreign market sales in Australia • Highlight your food-service & retail products to reach Australian buyers • Gain regional exposure for your products across Australia, New Zealand, Oceania, and Southeast Asia



## PRODUCT DESCRIPTION

**Suitable products include, but are not limited to:** Natural & Healthy foods, Specialty foods, Sauces and Condiments, Gourmet foods, Snack foods, Bakery goods, Confectionary products, Beverages, Meats, Seafood & Foodservice products

### INDUSTRY FOCUS

Food Service Products

Natural/Health

Retail Products