

INBOUND MISSION

2016 JAPAN INBOUND TRADE MISSION TO OREGON AND THE INTERNATIONAL BAKING INDUSTRY EXPO

Friday, Oct 7 - Sunday, Oct 9, 2016
Registration: Thursday, Jun 23 - Friday, Sep 23, 2016
Portland, OR and Las Vegas, NV | Japan | Asia - (inactive)

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Japan Inbound Mission to Oregon and the "International Bakery Industry Exposition" (IBIE) October 7 - 9, 2016

Portland, Oregon: October 7th, 2016 **IBIE in Las Vegas, NV:** October 8th & 9th

Our in-market Japan contractor is carefully recruiting approximately five of the market's best-qualified buyers. The selections of buyers will be tailored to our companies' export needs. With this unique opportunity, we are taking the guesswork and chance out of the equation by directly bringing in these buying teams, so that they can sit down and meet with you about your product, and where it fits into their markets. Topics on which they can provide advisement include but are not limited to, packaging, labeling, working with importers and distributors, accessing distribution channels, consumer preferences, and much more. The buyers look forward to meeting with both new and veteran exporters.

Benefits of Participation:

- Meet one-on-one with pre-qualified bakery company buyers and product distributors from Japan
- Showcase your products and learn about Japanese buyers' needs and preferences
- Meet buyers in our designated meeting room, or at your IBIE booth
- Learn more about the Japanese market and gain knowledge on how to locate appropriate importers for your products
- Share your knowledge with importers on the availability and quality of food ingredients products from the Western U.S.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: Bakery ingredients including dried, pureed and frozen fruits, nuts, milled and whole grains, additives including flavorings, sweeteners and fragrance, bakery products and more.

INDUSTRY FOCUS

Ingredient