

INBOUND MISSION

2015 CANADA: INBOUND TRADE MISSION TO WINTER FANCY FOOD

Saturday, Jan 10 - Tuesday, Jan 13, 2015
Registration: Tuesday, Sep 9 - Friday, Dec 19, 2014
California | United States of America

EVENT DETAILS

2015 Canada: Inbound Trade Mission to Winter Fancy Food Show

Canada - Europe - Japan Inbound Trade Missions in Conjunction with Winter Fancy Food Show San Francisco, CA, January 10-13, 2015

WUSATA is pleased to announce THREE separate inbound buying missions for companies exhibiting at the 2015 Winter Fancy Food Show. As part of this unique opportunity, WUSATA will host a group of pre-screened buyers who are eager to meet with new* and veteran exporters. For non-exhibitors at the event, we are also offering a product showcase on the morning of Monday, January 12th.

During last year's show, almost a thousand buyers visited, and WUSATA wants your company to make the most of these valuable connections. Space is limited, so sign up for our Canada, Europe and Japan buying meetings today!

*New to the market companies must be export ready.

IMPORTANT NOTE: This registration is for the Canada portion only. If you are interested in meeting with the Europe and/or Japan buyers, you will need a separate registration for each market. (Links to the Europe and Japan registration pages are below under "Download More Information").

Benefits of Participating: • Meet one-on-one with pre-qualified buyers, importers, and distributors • Highlight your products and gain insight into buyers' needs and preferences • Develop or expand your sales to key markets

The WUSATA program will offer the following two participation options. Please review the following choices, and sign up for the appropriate venue for you.

Fancy Food Exhibitors- Schedule of one-on-one meetings, 20-30 minutes with each buyer during the following times: - Saturday, January 10th - 1 PM to 5 PM - Sunday, January 11th - 8 AM to 11 AM - Tuesday, January 13th - 8 AM to 11 AM

Non-Exhibitors- Showcase your products in a table top display for visiting international buyers from 9 AM to Noon. - Monday, January 12th - 9 AM to Noon



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Suitable products include, but are not limited to: specialty, gourmet and natural foods and beverages, including confectionary goods.

INDUSTRY FOCUS

Food Service Products

Natural/Health

Retail Products