

## WUSATA SEMINARS

# 2014 WUSATA EXPLORE EXPORTING BREAKOUT SESSIONS - CA

Tuesday, Dec 9, 2014

Registration: Friday, Oct 31 - Saturday, Dec 6, 2014  
California | United States of America

## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Explore Exporting Breakout Sessions (to immediately follow the workshop) December 9, 2014 in Sacramento, California** After the morning's Explore Exporting Workshop\*, we invite you to join us for one-on-one meetings with WUSATA's management staff for personalized export sessions. Please note, the appointments are complimentary for workshop participants. Access the full workshop agenda link below. \*We highly recommend all companies to attend- whether you're new-to or currently exporting, participating in or considering the Branded Program, or anything in between! This registration is for the **Explore Exporting Breakout Sessions** portion only. WUSATA encourages your company to also participate in the workshop earlier in the day. **Separate registration is required.** Please visit the below "Download More Information" area for a registration link to the Explore Exporting Workshop.



## PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

## INDUSTRY FOCUS

|                       |            |                |                       |
|-----------------------|------------|----------------|-----------------------|
| Food Service Products | Ingredient | Natural/Health | Nursery               |
| Nutraceutical         | Organic    | Produce        | Pet Food and Products |
| Retail Products       | Seafood    |                |                       |