

INBOUND MISSION

2018 TAIWAN CONSUMER ORIENTED INBOUND TRADE MISSION TO HI, WA

Monday, Jul 23 - Friday, Jul 27, 2018

Registration: Wednesday, Feb 21 - Wednesday, Jul 18, 2018
HI, WA

EVENT DETAILS

Do not miss the opportunity to meet with qualified buyers from Taiwan! The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Taiwan Consumer Oriented Inbound Trade Mission to Washington and Hawaii ~ July 23 - 27, 2018

Thinking about expanding your product sales in to Taiwan? GREAT IDEA! Taiwan is a mature, affluent market with an interest in quality food and beverage products. Taiwan is the United States' seventh largest export market for food and agriculture products and a lead importer of consumer oriented, natural, healthy and unique value added foods. Taiwan consumers are constantly looking for new, innovative products from throughout the US. Take advantage of this chance to converse and meet with pre-qualified importers and distributors from Taiwan.

Benefits of Participating:

- Showcase your products and learn about opportunities in Taiwan
- Meet one-on-one with pre-qualified buyers, brokers, distributors
- Market briefing provided to learn about consumer preferences and trend information
- Taiwan buyers and contractors will provide market intelligence and evaluate how your product fits into the marketplace
- Learn about and measure the competitive landscape

In Hawaii, this mission will be held in conjunction with a buyer's delegation from Japan (separate registration is required to participate)

Participation Fee: \$15.00 per company



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Sauces, Spices, Snacks, Confectioneries, fresh/processed fruits and vegetables, Oils, Nuts, Chocolate, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Specialty foods, value-added products, consumer-oriented retail products and more.

INDUSTRY FOCUS

Natural/Health

Retail Products